



## How CrisisGo Connects School Districts and First Responders

**"Time is treasure...** And you can make such a significant difference with safety! Through the innovation and the relentless pursuit of enhancing school safety, CrisisGo has introduced an application for both school officials and community safety officials. **Every district in the country should open the school year with the ability to instantly inform police and fire with the touch of the CrisisGo application.** As the retired Newtown, Connecticut superintendent of schools, I believe that CrisisGo is the industry leader in genuinely caring about the safety of your school community." DR. JOSEPH ERARDI

  
safety through communication

## Communication is the Key to Successful Emergency Response

Safety experts understand the complexity of police having communication devices and software to monitor all police activity, while schools have their daily safety risks to manage and communicate with their stakeholders. So, what should we consider as we look at safety technology for our schools while still allowing the district to connect with first responders?



### Goals for Connecting School Districts and First Responders

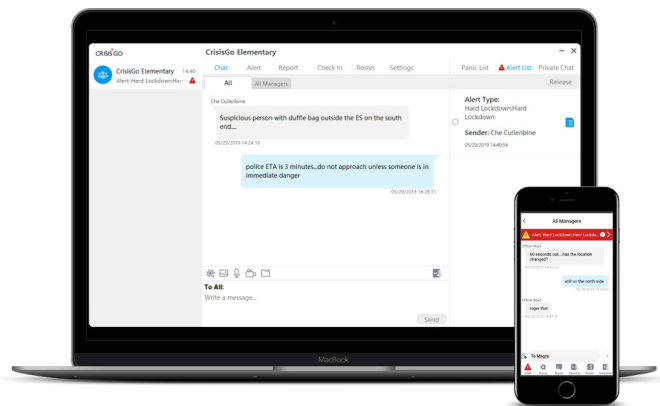
- To instantly inform Law Enforcement, Fire, and/or Medic responders of a serious threat that cannot be completely handled at the local school district.
- To provide continual real-time communication between schools in distress and the first responders who can assist them.
- To provide a better situational awareness for

responders that provides instant updates as the situation unfolds.

- To create a stronger connection between local schools and local emergency response agencies to improve rapid response, as well as crisis prevention measures.

### Escalating Emergencies to First Responders

Some critical situations require escalating to first responders, especially local law enforcement agencies. An effective emergency escalation should allow first responders to immediately connect with school district officials to communicate with staff members in the affected building/campus to provide additional insights about the situation. Together, the members of both organizations can communicate and share safety information to rapidly resolve the situation.

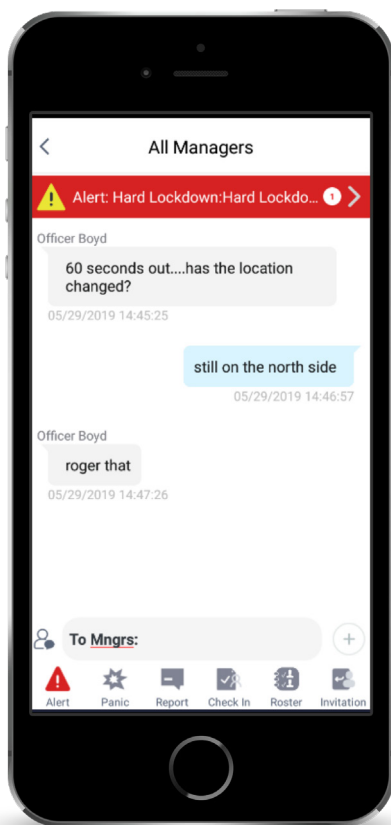


**“Communication has been streamlined, and I love that first responders want to be a part of it.”**

BARRY BAKER ■ DIRECTOR OF SAFETY AND SECURITY

## How it Works with CrisisGo

An audible alert is sent directly to responders through the CrisisGo app. Appropriate first responder teams are automatically included into the existing local school communication group that is under threat. The Alert ensures that police, fire, and medics have transparent, real-time access to internal communications and electronic emergency plans to facilitate the most effective and efficient combined response team.



## Call 911 from CrisisGo

When a severe emergency occurs, the most important reaction is notifying the authorities by calling 911. And CrisisGo allows you to call 911 from the CrisisGo mobile app when you send out alerts for severe emergencies. Knowing how critical time is during an emergency, the Call 911 feature allows you to streamline your emergency response process, so nothing is missed and no one is left out.

While 911 is critical, it cannot be solely relied upon. It is hard to imagine that the one person on a 911 call can pass on all the real-time information that is happening in a school emergency on their own.

When first responders receive emergency alerts directly from the district, they can reduce the time it takes to inform an officer of the risk. While the 911 operator is collecting the information and relaying it on, the responding officer can already be aware of the issues and make their way to respond.

By adding digital safety technology to your 911 protocols, first responders can receive the alert immediately and communicate with every stakeholder in the organization to capture internal insights from anyone that is part of the organization.



**“As the executive director of crisis and safety and a former police officer, I am a firm believer that the CrisisGo app is an invaluable tool and should be used by all K-12, post-secondary schools, and businesses.”**

DR. ROBERT LOPEZ ■ EXECUTIVE DIRECTOR OF CRISIS AND SAFETY

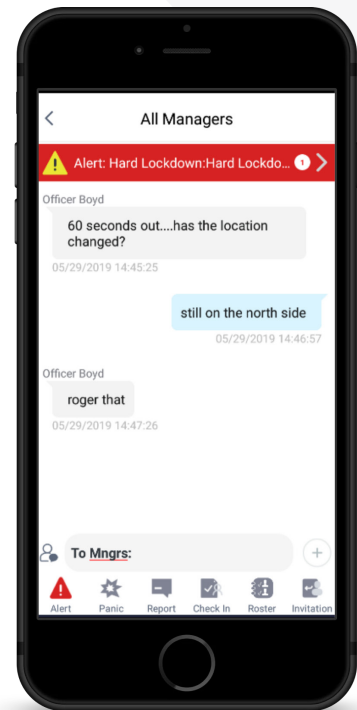
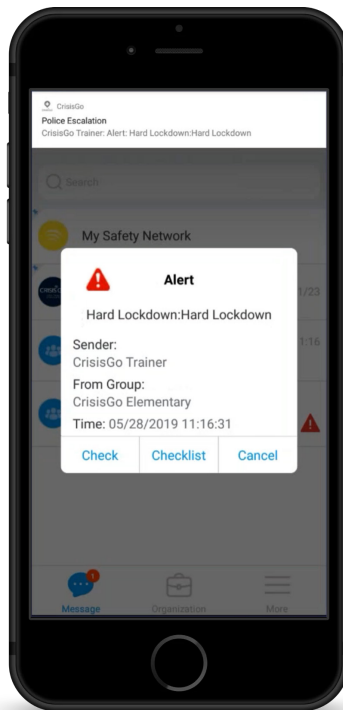
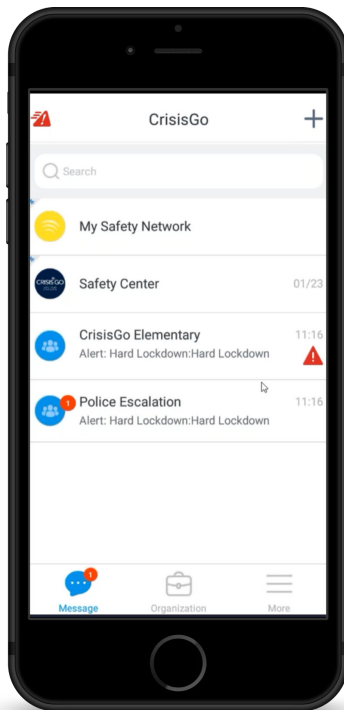




## Providing Situational Awareness for Responders

It's critically important to notify responders about an emergency as quickly as possible, but the follow-up is just as important as well. CrisisGo's platform doesn't just make it possible to ping first responders when a crisis occurs, it connects them in communication through the CrisisGo app to ensure responders stay aware of any changes or developments in the situation.

By being connected through a unified safety communication group, school staff can send text messages, images, videos, or files directly to responding officers to give them a first-hand account of the situation. Responders can also get access to the building maps and evacuation maps for the school in distress.



**"Our CrisisGo is linked in with supervisory personnel in the police department. By the time I get an Alert, they get it at the same time, and they can send in the cavalry immediately. I would say that proved to me and the rest of the administrative team that this was a good investment."**

TIM DONOHOE ■ DIRECTOR OF FACILITIES

### Connect Law Enforcement with Multiple Organizations

Police departments might have multiple schools within their jurisdiction. It's important that local law enforcement be able to seamlessly connect with every school under their purview to ensure that they have an easily accessible and reliable connection with each school.

Connecting law enforcement to all schools in their area through CrisisGo means a dispatch computer can monitor the safety of all local schools while officers are directly notified of any danger at any school in their area.



### First Responders Can Broadcast Threats to Schools

Connecting with first responders goes beyond the ability for schools to quickly notify responders of an emergency. Law enforcement agencies can also broadcast alerts to schools. If police officers are pursuing an armed suspect in the vicinity of a school campus, the officers can instantly broadcast notifications about the situation to school safety administrators and recommend the appropriate response. The school administrators can then use CrisisGo to initiate their response protocols.

By allowing first responders to broadcast potential emergencies to schools, CrisisGo provides a two-way line of safety communication that helps both school staff and first responders stay aware of safety risks, and it gives them more time to react to any emergency that may occur.

### Connect All Your Safety Systems

Safety communication can come from people or devices. Connecting safety systems together provides an integrated response, allows for sensors or machines to provide information about risk, and can immediately alert designated teams to prevent or respond.

CrisisGo's Open API embraces virtually all IoT solutions, which significantly improves the process flow and cuts valuable seconds and even minutes from response times while saving lives. Integrating safety devices and technologies provides detailed information and more precise locations, helping safety teams respond faster and with a more adapted action plan.

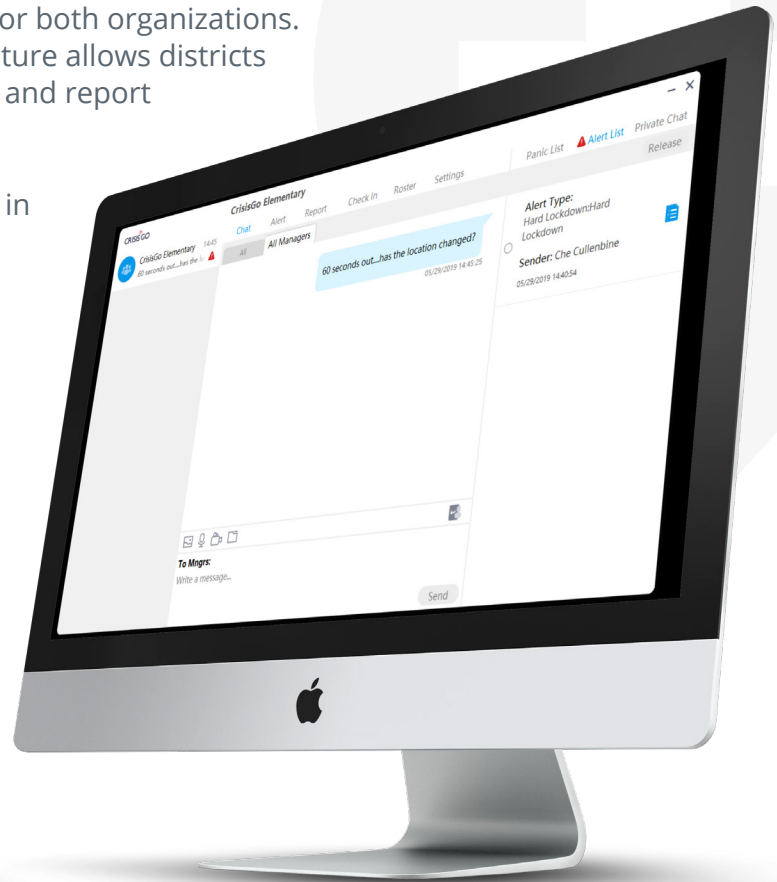
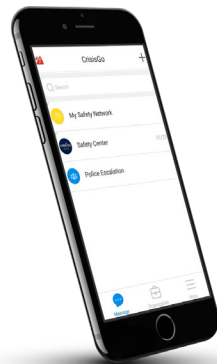
**"The CrisisGo app is an excellent tool that all Emergency Managers should consider. Providing immediate notification and having your emergency plans readily accessible will not only save time but lives."**

RODNEY CARBAJAL ■ NORTHERN SUBURBAN SPECIAL EDUCATION DISTRICT

## Safety Drills and Practice Improve Response

Involving first responders in your safety drills is a great way to strengthen the response procedures for both organizations. CrisisGo's safety drill management feature allows districts to not only schedule, perform, review, and report their safety drills from the CrisisGo platform, it also allows districts to directly include their law enforcement in their safety drills.

By including first responders in your safety drills, you practice like you play, which keeps everyone familiar with the exact emergency response steps they will need to take during a live event. CrisisGo also provides safety drill data, so you can hold an in-depth review of your safety practices with your local law enforcement.



*CrisisGo is listed in the FirstNet App Catalog.*

*CrisisGo is the only incident management platform that coordinates alerts, messages, and notifications through communication and IoT devices across and within first responders, safety and security teams, organization stakeholders, and their communities. Inclusion in the FirstNet App Catalog demonstrates CrisisGo is relevant to first responders, highly-secure and highly available.*



**“We are always looking for a zero response time, and whenever you have immediate notification where it can go out to so many people at once while you’re mobile, that’s a tremendous asset to have in an event.”**

DR. STEVE WEBB, SUPERINTENDENT ■ GOREVILLE CUSD #1